

**Employment Unit Location/Name: O-Town Communications, Inc.**

**Unit Members (List all station call signs and communities of license):**

**KKSI – Eddyville, IA  
KRKN – Eldon, IA**

**KTWA – Ottumwa, IA  
KBIZ – Ottumwa, IA**

**EEO Contact Information for Employment Unit:**

O-Town Communications, Inc.  
416 E. Main  
Ottumwa, IA 52501

Telephone Number: 641-684-5563 ext. 23  
Contact Person: Greg H. List, General Manager

**EEO Public File Report**

**October 1, 2006 – September 30, 2007**

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the Public Inspection File annually on the anniversary of the deadline for filing its license renewal application (Feb. 1, 2013).

**A. Full-Time Vacancies Filled During Past Year**

	<b>Job Title</b>	<b>Date Filled</b>	<b>Referral Source</b>
1.	Sales & Marketing Consultant	1/1/07	Radio Advertising on our Stations
2.	Sales & Marketing Consultant	4/1/07	Radio Advertising on our Stations
3.	Sales & Marketing Consultant	5/21/07	Radio Advertising on our Stations

**B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

<b>1. Job Title: Sales &amp; Marketing Consultant</b>				<b>Date Filled: 1/1/07</b>	
<b>Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Phone</b>	<b>Number of People Interviewed</b>	<b>Number of People Hired?</b>
Responded to radio advertising	Greg H. List, GM	416 E. Main, Ottumwa, IA 52501	641-684-5563 x 23	10	1

  

<b>2. Job Title: Sales &amp; Marketing Consultant</b>				<b>Date Filled: 4/1/07</b>	
<b>Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Phone</b>	<b>Number of People Interviewed</b>	<b>Number of People Hired?</b>
Responded to radio advertising	Greg H. List, GM	416 E. Main, Ottumwa, IA 52501	641-684-5563 x 23	15	1

  

<b>3. Job Title: Sales &amp; Marketing Consultant</b>				<b>Date Filled: 5/21/07</b>	
<b>Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Phone</b>	<b>Number of People Interviewed</b>	<b>Number of People Hired?</b>
Responded to radio advertising	Greg H. List, GM	416 E. Main, Ottumwa, IA 52501	641-684-5563 x 23	11	1

**C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year: (raw number) 36**

**D. Total Number of Interviewees for All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources:**

Source	Contact Person	Address	Phone	Number of People Interviewed	Number of People Hired?
Brown Institute of Broadcasting	Ms. Karol Baumeister	Mendota Heights, MN. 55120	Ph -651-905-3499 Fax -3555	0	0
Iowa Central College	David Raedeker	330 Ave M, Ft. Dodge, Iowa 50501	800-362-2793	0	0
Iowa Broadcasters Association <a href="http://www.iowabroadcasters.com">www.iowabroadcasters.com</a>	Sue Toma	P.O. Box 71186, Des Moines, Iowa 50325	1-515-224-7237	0	0
Iowa Workforce Development		105 West Main, Street Ottumwa, Iowa 52501	641-684-5401	0	0
Missouri Broadcasters Assoc.		P.O. Box 104445, Jefferson City, Missouri 65110	Ph: 573-636-6692 Fax: 573-634-8258	0	0
KKSI-KRKN-KBIZ-KTWA Radio Ads	Greg H. List, GM	416 E. Main Ottumwa, IA 52501	Ph: 641-684-5563 x23 Fax: 641-684-5832	36	3
KKSI-KRKN-KBIZ-KTWA Websites	<a href="http://www.kissclassicrock.com">www.kissclassicrock.com</a> - <a href="http://www.krknnewcountry.com">www.krknnewcountry.com</a> - <a href="http://www.kbisam.com">www.kbisam.com</a> - <a href="http://www.ktwafm.com">www.ktwafm.com</a>			0	0
Word of Mouth (personal referrals)				0	0

**E. Outreach Activities**

Attached is a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for this purpose.

Dated copies of all advertisements, bulletins, letters, faxes, e-mails and other communications announcing vacancies are available for public viewing at our business offices at 416 E. Main, Ottumwa, IA 52501

## **Outreach Activity Description**

10/1/06 – 09/30/07

- Continued our internship program for the period 10/1/06 – 09/30/07. The program is designed to teach skills needed for broadcast industry employment. The intern works with the station staff on broadcast and website content production. The internship provides skill development opportunity and exposure to radio station operations. Currently we have a Volunteer Intern working in the Traffic Dept. to develop Office Administration skills for future employment.
- February '07 Participation in business showcase at Penn Central Mall in Oskaloosa
- March '07 Ottumwa Business showcase, set up both display as well as information on radio stations applications being accepted for present and future openings.
- March '07 Fairfield Business showcase, set up both display as well as information on radio stations applications being accepted for present and future openings.
- May '07 Iowa Workforce Development Job Fair – Participated in job fair at the Iowa National Guard Armory in Ottumwa, set up both display as well as information on radio stations applications being accepted for present and future openings, and advertised Job Fair on KKSI-KRKN-KBIZ-KTWA radio stations.
- Several times each year our stations will conduct studio tours for school-aged children, particularly scouting groups and High School Communications classes. Tour guides describe station operations and the jobs performed by various staff members. This exposure provides background and context to broadcast careers.
- The Following is a list of Training Programs that our station staff has participated in throughout the year.
  - Winter (January, 2007) Iowa Broadcasters Seminar
  - Summer (June, 2007) Iowa Broadcasters Seminar
  - Weekly Sales Meetings (one-on-one and in group setting)
  - Monthly Staff Meetings
- KTWA fm has a live weekly Latino program, hosted by 3 – 4 Hispanic volunteers who are well known to the areas Latino population. The show is designed to bring entertainment, news and activities to our Hispanic listeners every Sunday.